



Kids Heart Challenge

We are excited to announce that our school will again be participating in the American Heart Association's Kids Heart Challenge formally known as, Jump Rope For Heart, program in P.E. from

January 11th thru January 27th..

This year we will end the program with a Kids Heart Challenge event, which will take place during your child's regular scheduled PE day and time that falls on January 25th, 26th or the 27th.

This is always a fun and exciting program for our entire school as we work together to raise awareness to our nations #1 cause of death, heart disease.

We will again, be encouraging mainly online donations this year! Not only because of the pandemic, but we found this to be an easier way for us to monitor donations more safely and accurately. You will still be able to scan your check from the mobile APP: Kids Heart Challenge.

Your child will be receiving a collection envelope, for those that do not have access to the internet, along with this letter as well. However; the only day to turn in checks would be on your child's regular scheduled PE day that falls on January 25th, 26th or 27th.

Students may earn immediate thank-you gifts before this date based on donations they collect online. Immediate earned thank-you gifts will only be passed out during their PE class times. We will also be passing out Heart Hero wristbands to those who just simply register online. The rest of the Thank you gifts will be delivered about 4 weeks after our KHC event week.

One way to start raising funds is by having your very own fundraising page. Simply follow these steps:

1. **Go to** <http://www2.heart.org/goto/BennyBillsElementaryTN> or www.heart.org/khc on your computer
2. Find our school Benny Bills Elementary, click on Sign Up
3. Create a username and password and fill out the registration form
4. Share your personal fundraising link with friends and family right away
5. Download the FREE Mobile app by searching Kids Heart Challenge and Register, Fundraise, Scan Checks, and Share on Social Media no matter where you are!

Motivating incentives this year:

-TOP FUNDRAISERS: Will be acknowledged on the morning school announcements and receive a special gift and certificate from AHA and the PE teachers!

-CLASS COMPETITION: The class that raises the most money wins an extra Recess and party and proudly hangs the 2021 KHC banner in their classroom

The K-2 and 3-5 class that has the most students just register online/or on the app and take the healthy challenge, will earn a recess basket and their teacher a \$25 gift card!

Thank you for helping us support the AHA, and this life saving educational event!

Mrs. Campbell and Mr. Foster